

DEPARTMENT OF TEXAS MARINE FOR LIFE NETWORK LIAISON TRAINING



SITUATION

- 30,000 Marines leave active duty every year.
- The Majority are 1-term Marines.
- M4L has 4 Regional Network Coordinators and 50 Reserve Marines.
- MCL has approximately 65,000 members. “Boots on the ground”.

MISSION

- Partner with Marine for Life to Network career opportunities for Marines and their spouses.
- Connect Veterans with subject matter experts for benefits and education opportunities.
- Be the person you needed when you left active duty.

EXECUTION

- Train MCL members to be M4L liaison.
- Connect M4L Representatives with local MCL liaison.
- Connect with Veterans through LinkedIn Network.
- Support and Market Marine for Life Networking events.
- Contact local American Job Center.
- Connect with local hiring coordinators and VA reps.

EXECUTION

- Assist M4L with their Networking events.
 - Provide locations
 - Support
 - Financial assistant when possible.

ADMINISTRATION AND LOGISTICS

- Primary Administration:
 - Marine Corps League M4L National Committee.
 - Marine for Life Regional Network Coordinators.
 - Marine for Life area Representative – Normally a Reserve Marine SNCO or Officer.
 - Marine Corps League Department Liaison.
 - Department Regional Coordinators.
 - Regional Coordinators liaison with the Detachment Jr. Vice Commandant
 - Each MCL Liaison will be provided with additional training on LinkedIn and responsibilities.

ADMINISTRATION AND LOGISTICS

- **Marine Corps League Liaison requirements-**
 - Enthusiastic and supportive Member who wants to help Marines and their families during their transition period.
 - Familiar with area resources.
 - Capable of communicating via social media, text and email.
 - Capable of Supporting and Hosting Networking events in conjunction with the M4L representative and M4L guidelines.

ADMINISTRATION AND LOGISTICS

LIAISON TASK LIST

- **The MCL Liaison must be able to provide -**
 - Location of area VA Facilities and Vet Center.
 - Location and contact information for County Veteran Services Officer.
 - Contact for American Job Center Location and their Veterans Representative.
 - Information on area educational opportunities.
 - Housing and school information for transitioning families.
 - Invite these contacts to attend M4L events.

ADMINISTRATION AND LOGISTICS

- The Marine Corps League Liaison must:
 - Become a member of the appropriate Marine for Life Regional LinkedIn group.
 - Maintain communication with local M4L Representative.

SE	https://www.linkedin.com/groups/6778386
NE	https://www.linkedin.com/groups/5145719
Central	https://www.linkedin.com/groups/5145715
West	https://www.linkedin.com/groups/6777653

ADMINISTRATION AND LOGISTICS

ESTABLISHING A LINKEDIN ACCOUNT

- Go to www.linkedin.com
- Enter your personal information.
- Click “Join now.”
- Follow instructions on your location.
- Indicate your career status and history.
- https://www.youtube.com/watch?v=fuy4DjBWN_k

COMMAND AND CONTROL

- Communication will be primarily through LinkedIn and email.
- The Chain of Command is extremely important when working with the Marine Corps.
- Do not reach out to the Marine for Life Network Headquarters directly.
- The Department Liaison will disseminate all info to the regional leaders. The regional leaders will disseminate to the detachment Jr. Vice Commandants. The detachment Jr. Vice Commandants will coordinate with their detachment and utilize its resources and help the transitioning Marine and their family to integrate them into their communities and the league.



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